

WHO IS IN YOUR CORNER?



No matter how capable or experienced we are, none of us achieves success alone. The best leaders know the value of having the right people in their corner – trusted advisors who challenge, support, and encourage them to think differently, whether in business, politics, or sport.

At The Alternative Board (TAB) York, we see this every day. The real power of a board lies not only in the advice of individuals but in the combined perspectives of a diverse group. Around the table, ideas are tested, assumptions are challenged, and experiences are shared, all in a way that helps leaders make better decisions for their businesses and themselves.

Long-standing TAB member Adam Thompson, of Ochre Care, says: 'Over the past six years I've sat on a couple of exceptional boards, and the standout quality is their diversity.'

'Around the table are people from entirely different backgrounds, some just starting out, others seasoned professionals. That mix creates fresh

insights, honest views, and a camaraderie you won't find elsewhere.

'A question from outside your industry can spark innovation, while a veteran's perspective can save months of trial and error.

'Sometimes it's simply reassuring to know others face the same challenges.

'For me, that combination of challenge, accountability, and shared experience has been invaluable, both in my growth as a leader and in the impact on our business.'

At the end of the day, good leaders value both challenge and support. If your circle feels too small, inviting fresh perspectives could strengthen both your decisions and your business.

No leader succeeds alone; the question is, who's helping to shape your journey?

If you'd like to explore this, let's connect over a coffee.

Elliot and Natalie Rich, The Alternative Board – TAB York
erich@thealternativeboard.co.uk
nrich@thealternativeboard.co.uk