

CELEBRATING A YEAR OF SUCCESS

TAB York brought its community of business leaders together for a bold Middle Eastern festive cookery feast at The Grand Hotel Cookery School which was a fitting finale to a year defined by hard work, resilience, and progress.



From the moment guests arrived, the cookery school was alive with festive warmth and the buzz of a community who have spent the year making tough decisions, supporting one another, and driving their businesses forward. Hosted by co-owners Natalie and Elliot Rich, the event brought together leaders from across York to recognise both individual and collective achievements.

This year's menu was a vibrant Middle Eastern feast created by head chef Luke Palmer and provided the perfect setting for connection. Shared plates, rich flavours and hands-on cooking encouraged conversation, teamwork and reflection on the year gone by.

What quickly became clear was that this wasn't just a festive social. It was a room full of leaders genuinely proud of what they've faced and accomplished.

'TAB isn't just about sitting on a board. It's the support team behind your business. People who get it. People who have your back unconditionally.'

Throughout 2025, TAB York's advisory boards have offered business owners a place for honest conversations, practical

challenge and meaningful support. For 16 years, this structured yet open environment has helped York's SME leaders navigate uncertainty, solve problems faster and gain clarity from peers who understand the pressures of leadership.

That same spirit was evident on the night; in the conversations, the shared stories and the recognition that no one builds a successful business entirely on their own.

'There's something powerful about knowing you're not doing business alone.'

The evening concluded with TAB's traditional Champagne Moments, celebrating standout successes from the year, followed by Board Member Awards recognising contribution, commitment and impact across the community. One clear message stood out: resilience grows in the right company and success is stronger when shared. TAB York remains a place where leaders build better businesses and grow as leaders through clarity, accountability and genuine community.

To find out how TAB York could support your business journey, connect with us on LinkedIn or visit thealternativeboard.co.uk/york. Elliot and Natalie Rich, The Alternative Board – TAB York



OWN THE YEAR AHEAD

TAB York on Turning Reflection into Action

The start of a new year is the perfect opportunity to take control of your business and your role within it. A clear, focused business plan provides structure, priorities, and the road map that turns ambition into tangible results.

Before planning for 2026, it's essential to review 2025 honestly:

- What three wins made a real difference in your business?
- What three disappointments taught you lessons?
- What are the top three risks your business now faces?
- How do you want your role to evolve this year?

Answering these questions gives you clarity on where to focus and sets the stage for a meaningful planning session. Whether you're a sole owner, part of a partnership, or leading a senior team, honest reflection shapes the strategies and actions that drive growth.

Sharing your review with trusted colleagues can be eye-opening. One TAB member said: 'Being honest with the board showed me the gaps in my leadership. I'm now making changes that will take our business to the next level this year.'

Business planning isn't just about numbers; it's about defining the steps that take your business from where it is today to where you want it to be tomorrow.

Start 2026 with clarity, set your priorities, and take deliberate action. Thoughtful planning now will make this year your most focused and successful yet.



Plan smarter. Grow faster. Contact TAB York now.

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